

2008 GURA WORK PLAN

Action Items	Comp Plan Ref	Downtown Task Force	Budget Category	Project Budget	Fourth Quarter 2007	First Quarter 2008	Second Quarter 2008	Third Quarter 2008	Fourth Quarter 2008
Redevelopment Projects									
Community Projects									
Regional Wireless Network	9F		C	\$ 6,000	negotiate contract	installation	installation	installation	installation
Arch Reconstruction			C	\$ 10,000			repair and reinstall		
Original Shopping District			G	\$ 2,500					
Recycled Art Prize			G	\$ 1,000					
Public Art on Garage			C	\$ 20,000					
Kiosks	6D		C	\$ 5,000		design	install		
Banner Redesign			P	\$ 2,500					
Sesquicentennial			C	\$ 10,000					
Business Retention & Attraction									
Public Improvement Grant Program	5A&D		G	\$ 30,000					
Targeted Business Assistance	5A		G	\$ 20,000	determine responsibility				
Web pilot program			P	\$ 7,500					
Streetscape									
Façade & Alley renovations	5A,D,H 1E	x	C	\$ 100,000	finish study and develop program	begin installations	continue installations	continue installations	continue installations
Welcome and Speed Signs			P	\$ 5,000				design	
Coors Corridor 13th Ford – Wash	2I	x	P	\$ 7,500	study existing conditions and begin public outreach	continue outreach and evaluation of responses	continue outreach and evaluation of responses	review recommendations with Council and public outreach	implement recommendations and adopt appropriate ordinances
Pedestrian-friendly amenities	2I		C	\$ 2,500					
Holiday Lights Upgrade			C	\$ 7,000					
Communication									
Web site redesign	1A		P	\$ 3,500					
Property owner outreach	1A		C	\$ 2,000		update list of owners from County and City DB; create GIS system; develop communication plan	implement plan		
Sustainability									
Energy Efficiency & Renewable Energy									
Energy & Water Audit Implementation Program			G	\$ 10,000					
Solid Waste & Recycling									
Downtown recycling bins			C	\$ 5,000					
Total				\$ 257,000					assuming a \$55,000 contingency