

Draft
Site Selection for a Permanent Farmers Market Project

Objective: To identify and develop plans for a site for a permanent Farmers Market serving the Golden community.

Purposes: To gain community input on the location of a permanent farmers market recognizing that the current site is owned by Jefferson County Library and the past site will be occupied by the Gateway Garage (a GURA project).

To identify potential sites within a one mile radius of the downtown that can support the vendor requirements, to include electrical hookups, unloading requirements, customer access and parking, the expected ambiance of an outdoor market and has minimum impacts on local residential neighborhoods.

To identify the local community groups, neighborhoods, existing vendors, and agencies who are current or potential stakeholders in a permanent Farmers Market.

To identify potential impacts or concerns about the loss of summer sales tax revenues and impacts on GURA revenue and downtown merchants' sales.

To consider whether the Farmer's Market will have a sense of place about it which will support other activities, including structural elements.

To select a site for and develop a permanent Farmer's Market.

Procedures:

1. Initial Planning

a. Presentation to GURA Board.

a. Mark, Paul and Preston to explain project concept and identify the local community and business groups; residential neighborhoods groups: existing vendors, Chamber of Commerce, and city agencies to include GURA and Parks and Recreation, and Planning Commission that should be involved in the discussions

b. Identify potential areas within the existing GURA district or an expanded GURA district where a permanent farmers market might make sense.

c. Identify mixed-use options that might incorporate a Farmers Market on Saturdays and parking, recreation, or other public uses at other times.

2. Identify which City Board or Group should receive the proposal.