



"one fine day"

A half-hour program geared at things a family or couple can do in the Denver area during "one fine day". The show will include what a perfect day would be like if you had a chance to do something you always wanted to do, in and around Denver. The show is hosted by award winning broadcaster Lois Melkonian



Lodico of 850 KOA's "The Ride Home" and John Lodico, a working actor and producer in the Denver area. This monthly show will take you on a roller coaster ride to put a smile on your face (fun events), a good feeling in your stomach (we will be visiting some of the best restaurants and bars in the area), and offer you thoughts about life (we will be showcasing some of the best theatrical productions in the area). The show will be broken down into a number of segments, including an allocated time period for our special sponsors of the night, entitled *"lover of the arts"*.

There will be three main parts:

- 1) The event (play, concert, or special event) - (*"30 minutes to curtain"*)
- 2) The restaurant - (*"I'm from a big family"*)
- 3) The fun factor - (*"look out Ricky!"*)

We want our sponsors of each segment to be part of the show. Lois and John have a great chemistry both "in-front of, and behind" the camera. While their views might not always be the same, they will bring a fresh perspective to the show that gives it a special "he said, she said" feel sometimes. They will have fun, and probably get into a predicament or two during this half-hour adventure.

Showtimes:

Premiere airing in prime time slot on Comcast Channel 5 (CET5) TBD at 8:00 p.m. on the first Sunday of each month starting in December of 2009. There will be repeat presentations throughout the month (approx. 12 more). CET5 reaches 900,000+ HHs in Denver DMA.

Partners in this adventure:

850 KOA (and possibly other clear channel stations KBCO, KRFX, and KHOW) Will provide promotional support for show during "The ride home". There will be promotional on-air support to sponsors of the program as well

Comcast CET5 – Channel 5

Provide air time – fixed prime position for premiere airing of show, and repeat broadcasts each week. It will be on "Comcast on Demand".

Comcast Spotlight

Promotional schedules to generate viewership to our half hour show.

Our Christmas program will showcase Golden and everything your town has to offer during the month of December. The reason we picked Golden for our first show is simple. There are so many fun things to do there in December!!

The introduction of our show will start with a horse-drawn sleigh ride through the center of downtown where our co-hosts will explain the premise of our show. As we ride through the center of town, the camera will pan around to the different businesses and shops located on the main street. Certain businesses will be highlighted later during our 30 minute show and they will form our "sponsorship" package that Golden will bring to the table. There will be different "levels" of sponsorship and different ways to become a sponsor. We look forward to explaining the different sponsorship packages that are available. There will also be a link from our "home page" to your "address" if you become a sponsor on our show. We are so excited and we look forward to showcasing Golden in all its glory!

show 1
"a golden day"
our christmas show

The event:

Miners Alley Playhouse. Interview Rick Bernstein on the set of a play that he is currently producing. He will talk about his theatre and upcoming plays and musicians they will be having perform at their unique little theatre

The restaurant and bar:

? We are hoping for one restaurant and one night-club as sponsors

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The fun factor:

Horse-drawn carriage rides

Christmas candle light walk with carols

Tour of Coors

Tour of downtown Golden.

Our "interesting fact" part of the show could be sponsored by the Buffalo Rose