

2008 DRAFT GURA
WORK PLAN

Action Items	Priority	Comp Plan Ref	Downtown Task Force	Project Budget	Fourth Quarter 2007	First Quarter 2008	Second Quarter 2008	Third Quarter 2008	Fourth Quarter 2008
Redevelopment Projects									
Golden Hotel									
Foss Interior									
Future Project									
Lot 2									
Lot 4								Evaluate Development Feasibility	
Gateway Station		5A			Build Phase 1A Complete Phase 1B	Complete Phase 1A	Monitor Leasing	Monitor Leasing	Monitor Leasing
Community Projects									
Regional Wireless Network		9F		\$ 6,000	negotiate contract	installation	installation	installation	installation
Arch Reconstruction				\$ 45,000			repair and reinstall		
Original Shopping District				\$ 2,500					
Recycled Art Prize				\$ 1,000					
Public Art on Garage				\$ 5,000					
Kiosks	pending	6D				design	install		
Public Radio	pending	6D							
TV - Channel 8	pending	6D							
Business Retention & Attraction									
Public Improvement Grant Program		5A&D		\$ 30,000					
Targeted Recruitment		5A		\$ 10,000	determine responsibility				
Monitor Business Climate		5A&D			administer and evaluate retention/attraction survey	administer and evaluate retention/attraction survey	administer and evaluate retention/attraction survey	administer and evaluate retention/attraction survey	administer and evaluate retention/attraction survey
Reinvestment Fund		5A,D,H		\$ 30,000	draft budget and adopt in consultation with EDComm				draft budget and adopt in consultation with EDComm
Streetscape									
Façade renovations		5A,D,H 1E	x	\$ 20,000	finish study and develop program	begin installations	continue installations	continue installations	continue installations
Welcome and Speed Signs				\$ 15,000			design	installation	
Trees	Pending	2I							
Sidewalks		2I	x		study existing conditions and begin public outreach	continue outreach and evaluation of responses	continue outreach and evaluation of responses	review recommendations with Council and public outreach	implement recommendations and adopt appropriate ordinances
Coors Corridor 13th Ford – Wash		2I	x		study existing conditions and begin public outreach	continue outreach and evaluation of responses	continue outreach and evaluation of responses	review recommendations with Council and public outreach	implement recommendations and adopt appropriate ordinances
Alleys - Redevelopment		2I, 5A,D,H	x		study existing conditions and begin public outreach	continue outreach and evaluation of responses	continue outreach and evaluation of responses	review recommendations with Council and public outreach	implement recommendations and adopt appropriate ordinances
Pedestrian-friendly amenities		2I							
Communication									
Community Relations		1A							
Annual Report		1A		in budget		draft content and form; publish to Golden via hard copy and web			
Web site redesign		1A		\$ 3,500					

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Property owner outreach		1A		\$ 2,000		update list of owners from County and City DB; create GIS system; conduct personal visits; invite to downtown vitality forum	update list of owners from County and City DB; create GIS system; conduct personal visits; invite to downtown vitality forum; mailing to property owners		
Sustainability									
Building									
Adopt Green Building Standards for New/Remodel Commercial (Non-Residential) Buildings									
Adopt Green Building Standards for New/Remodel Residential Construction									
Existing Buildings, "Point-of-Sale Green Audit"									
Adopt Incentive Strategies to Exceed New/Remodel Construction Green Standards									
Adopt Upgrade Strategies for Existing Residential Homes									
Adopt Green Building Standards for Existing Commercial/Non-Residential Buildings									
Economic Health									
Sustainable Business Cluster									
Sustainable Business Incubator									
Energy Audits									
Signs									
Private Wind and Solar									
Government Wind and Solar									
Sustainable Development Staff									
Sustainable Business Certification									
Sustainable Business/Living Expo									
Education & Communication									
Branding the Effort									
Education and Communications Strategies/Methods									
Evaluating Success									

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Energy Efficiency & Renewable Energy									
Energy Audit and Implementation Program									
Dark Skies Community Lighting Standards									
Promoting Use CFLs									
Solid Waste & Recycling									
Downtown recycling bins									
Plastic shopping bag ban									
Event recycling									
Transportation									
Integrated Pedestrian transit									
Bicycle transit network									
Timely, efficient public transit network									
Demand Reduction									
Education & Cultural Awareness									
Water									
Encourage water-conserving landscape practices									
Provide education and encourage the use of devices that prevent backflow and cross contamination within buildings									
Administer and promote an active City and citizen leak detection program									
Planning & Evaluation									
Downtown Building Inventory		5A&D				create excel and GIS DB	create excel and GIS DB	create excel and GIS DB	
Historic Preservation Plan		1E	X		study existing conditions and begin public outreach	continue outreach and evaluation of responses	continue outreach and evaluation of responses	review recommendations with Council and public outreach	implement recommendations and adopt appropriate ordinances
Essential Housing Study		3A	X		study existing conditions and begin public outreach	continue outreach and evaluation of responses	continue outreach and evaluation of responses	review recommendations with Council and public outreach	implement recommendations and adopt appropriate ordinances
Addition to/Revision of Golden Urban Renewal Plan/Areas		ALL	X		study existing conditions and begin public outreach	continue outreach and evaluation of responses	continue outreach and evaluation of responses	review recommendations with Council and public outreach	implement recommendations and adopt appropriate ordinances
Analyze business mix and land use		5A,D,H	X		study existing conditions and begin public outreach	continue outreach and evaluation of responses	continue outreach and evaluation of responses	review recommendations with Council and public outreach	implement recommendations and adopt appropriate ordinances

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Analyze "Digital Economy" opportunities		ALL	X		study existing conditions and begin public outreach	continue outreach and evaluation of responses	continue outreach and evaluation of responses	review recommendations with Council and public outreach	implement recommendations and adopt appropriate ordinances
Analyze Clear Creek Corridor design		2I	X		study existing conditions and begin public outreach	continue outreach and evaluation of responses	continue outreach and evaluation of responses	review recommendations with Council and public outreach	implement recommendations and adopt appropriate ordinances
Gateway - 58th & Wash		5A	X		study existing conditions and begin public outreach	continue outreach and evaluation of responses	continue outreach and evaluation of responses	review recommendations with Council and public outreach	implement recommendations and adopt appropriate ordinances
Gateway - 19th & Wash		5A	X		study existing conditions and begin public outreach	continue outreach and evaluation of responses	continue outreach and evaluation of responses	review recommendations with Council and public outreach	implement recommendations and adopt appropriate ordinances
Gateway - Bowling Alley Pt		5A	X		study existing conditions and begin public outreach	continue outreach and evaluation of responses	continue outreach and evaluation of responses	review recommendations with Council and public outreach	implement recommendations and adopt appropriate ordinances
Gateway - Hwy 58 & Hwy 93		5A	X		study existing conditions and begin public outreach	continue outreach and evaluation of responses	continue outreach and evaluation of responses	review recommendations with Council and public outreach	implement recommendations and adopt appropriate ordinances
Green Center Redevelopment		5A	X		study existing conditions and begin public outreach	continue outreach and evaluation of responses	continue outreach and evaluation of responses	review recommendations with Council and public outreach	implement recommendations and adopt appropriate ordinances
1700 Jackson Vacant Lot		2H	X		study existing conditions and begin public outreach	continue outreach and evaluation of responses	continue outreach and evaluation of responses	review recommendations with Council and public outreach	implement recommendations and adopt appropriate ordinances
Parfet Park Buildings		2H	X		study existing conditions and begin public outreach	continue outreach and evaluation of responses	continue outreach and evaluation of responses	review recommendations with Council and public outreach	implement recommendations and adopt appropriate ordinances
Clear Creek Embankment		2H	X		study existing conditions and begin public outreach	continue outreach and evaluation of responses	continue outreach and evaluation of responses	review recommendations with Council and public outreach	implement recommendations and adopt appropriate ordinances
Wells Fargo		2H	X		study existing conditions and begin public outreach	continue outreach and evaluation of responses	continue outreach and evaluation of responses	review recommendations with Council and public outreach	implement recommendations and adopt appropriate ordinances
Total				\$ 170,000		Over (Under) Budget by	\$ -	assuming a \$55,000 contingency	