

2007 GURA WORK PLAN
3RD QUARTER UPDATE

Action Items	Budgeted Line Item	Project Budget	Actual \$ 9/30/07	Status 9/30/07	First Quarter 2007	Second Quarter 2007	Third Quarter 2007	Fourth Quarter 2007
Redevelopment Projects								
Jackson Court				monitor leasing	monitor leasing	monitor leasing	monitor leasing	monitor leasing
Gateway Station				Garage due in November Gateway due in spring	Build Phase 1A and 1B	Build Phase 1A Complete Phase 1B	Build Phase 1A	Complete Phase 1A
Millstone				monitor	monitor	monitor	monitor	monitor
Community Projects								
Regional Wireless Network		\$15,000	\$ 11,895	vendor selected; installation to begin by summer	draft and publish RFP thru CWC	review and evaluate responses	negotiate contract	installation
Kiosks				pending				
Public Radio								
TV - Channel 8								
Business Retention & Attraction								
Energy Efficiency/Renewable Energy		\$35,000	\$ 20,000	audits complete; selecting recommendations to implement; coordinated city-wide sustainability initiative	distribute and facilitate Xcel programs	assess needs and opportunities	review recommendations with Council and public outreach	implement recommendations and adopt appropriate ordinances
Public Improvement Grant Program	\$35,000		\$ 8,240	Denna Carr & Mountaineering Museum				
Targeted Recruitment			\$ 2,500	Original Shopping District				
Monitor Business Climate				4 surveys taken	administer and evaluate retention/attraction survey	administer and evaluate retention/attraction survey	administer and evaluate retention/attraction survey	administer and evaluate retention/attraction survey
Reinvestment Fund	\$35,000		\$ 35,000	paid in January				draft budget and adopt in consultation with EDComm
Web Pilot Program			\$ 5,000	6 web sites created				
Streetscape								
Façade renovations		\$35,000	\$ 5,333	three facades re-done; finalizing formal program	study existing conditions and begin public outreach	finish study and develop program	begin installations	continue installations
Locator Signs and Banners							begin upgrade research	continue research and outreach
Trees								
Sidewalks				public outreach complete; awaiting Council direction	continue outreach and evaluation of responses	continue outreach and evaluation of responses	review recommendations with Council and public outreach	implement recommendations and adopt appropriate ordinances
Coors Corridor 13th Ford – Wash				public outreach complete; awaiting Council direction	continue outreach and evaluation of responses	continue outreach and evaluation of responses	review recommendations with Council and public outreach	implement recommendations and adopt appropriate ordinances
Alleys - Redevelopment				public outreach complete; awaiting Council direction	continue outreach and evaluation of responses	continue outreach and evaluation of responses	review recommendations with Council and public outreach	implement recommendations and adopt appropriate ordinances
"Loveland Park" addition		\$2,000	\$ 650	complete		install		
Holiday light upgrade		\$4,000	\$ 15,000	upgrade funded				install upgrades
Pedestrian-friendly amenities		\$2,000			install roadway signage			
Communication								
Community Relations								
Annual Report	\$10,000		in budget	published	draft content and form; publish to Golden via hard copy and web			

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Web site redesign	\$4,000		\$ 400	partially redesigned				
Property owner outreach	\$2,000			outreach via downtown character committee	update list of owners from County and City DB; create GIS system; conduct personal visits; invite to downtown vitality forum	update list of owners from County and City DB; create GIS system; conduct personal visits; invite to downtown vitality forum; mailing to property owners		
Planning & Evaluation								
Downtown Building Inventory					create excel and GIS DB	create excel and GIS DB	create excel and GIS DB	
Historic Preservation Plan				public outreach complete; awaiting Council direction	continue outreach and evaluation of responses	continue outreach and evaluation of responses	review recommendations with Council and public outreach	implement recommendations and adopt appropriate ordinances
Essential Housing Study				revising draft	continue outreach and evaluation of responses	continue outreach and evaluation of responses	review recommendations with Council and public outreach	implement recommendations and adopt appropriate ordinances
Addition to/Revision of Golden Urban Renewal Plan/Areas		\$25,000		study existing conditions and begin public outreach	continue outreach and evaluation of responses	continue outreach and evaluation of responses	review recommendations with Council and public outreach	implement recommendations and adopt appropriate ordinances
Analyze business mix and land use		\$3,500	\$ 3,000	public outreach complete; awaiting Council direction	continue outreach and evaluation of responses	continue outreach and evaluation of responses	review recommendations with Council and public outreach	implement recommendations and adopt appropriate ordinances
Analyze "Digital Economy" opportunities				public outreach complete; awaiting Council direction	continue outreach and evaluation of responses	continue outreach and evaluation of responses	review recommendations with Council and public outreach	implement recommendations and adopt appropriate ordinances
Analyze Clear Creek Corridor design				public outreach complete; awaiting Council direction	continue outreach and evaluation of responses	continue outreach and evaluation of responses	review recommendations with Council and public outreach	implement recommendations and adopt appropriate ordinances
Gateway - 58th & Wash				public outreach complete; awaiting Council direction	continue outreach and evaluation of responses	continue outreach and evaluation of responses	review recommendations with Council and public outreach	implement recommendations and adopt appropriate ordinances
Gateway - 19th & Wash				public outreach complete; awaiting Council direction	continue outreach and evaluation of responses	continue outreach and evaluation of responses	review recommendations with Council and public outreach	implement recommendations and adopt appropriate ordinances
Gateway - Bowling Alley Pt				public outreach complete; awaiting Council direction	continue outreach and evaluation of responses	continue outreach and evaluation of responses	review recommendations with Council and public outreach	implement recommendations and adopt appropriate ordinances
Gateway - Hwy 58 & Hwy 93				public outreach complete; awaiting Council direction	continue outreach and evaluation of responses	continue outreach and evaluation of responses	review recommendations with Council and public outreach	implement recommendations and adopt appropriate ordinances
Green Center Redevelopment				public outreach complete; awaiting Council direction	continue outreach and evaluation of responses	continue outreach and evaluation of responses	review recommendations with Council and public outreach	implement recommendations and adopt appropriate ordinances
1700 Jackson Vacant Lot				public outreach complete; awaiting Council direction	continue outreach and evaluation of responses	continue outreach and evaluation of responses	review recommendations with Council and public outreach	implement recommendations and adopt appropriate ordinances

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Parfet Park Buildings				public outreach complete; awaiting Council direction	continue outreach and evaluation of responses	continue outreach and evaluation of responses	review recommendations with Council and public outreach	implement recommendations and adopt appropriate ordinances
Clear Creek Embankment				public outreach complete; awaiting Council direction	continue outreach and evaluation of responses	continue outreach and evaluation of responses	review recommendations with Council and public outreach	implement recommendations and adopt appropriate ordinances
Wells Fargo				public outreach complete; awaiting Council direction	continue outreach and evaluation of responses	continue outreach and evaluation of responses	review recommendations with Council and public outreach	implement recommendations and adopt appropriate ordinances
Total	\$86,000	\$121,500	\$ 107,018		Assuming a \$25,000 contingency		Budget Over (Under)	\$ (67,982)