Golden Gem Cinema Balance Sheet for 150 Seats Per Show

As of February 3, 2010

Expenses	**3/Weekend**	**25 Weekends**	**30 Weekends**	**35 Weekends**
Credit Card Processing Fees	$ 28	$ 703	$ 844	$ 984
Box Office Split	$ 1,125	$ 28,125	$ 33,750	$ 39,375
Auditorium Rental	$ 600	$ 15,000	$ 18,000	$ 21,000
Cleaning	$ 120	$ 3,000	$ 3,600	$ 4,200
Foss Reserve	$ 48	$ 1,200	$ 1,200	$ 1,200
A/V Maintenance	$ 24	$ 600	$ 600	$ 600
Insurance	$ 50	$ 600	$ 600	$ 600
Legal/Accounting	$ 40	$ 1,000	$ 1,000	$ 1,000
Miscellaneous	$ 175	$ 4,375	$ 5,250	$ 6,125
SWANK Shipping	$ 21	$ 525	$ 630	$ 735
Total	$ 2,231	$ 55,128	$ 65,474	$ 75,819

Revenue				
Ticket Proceeds	$ 2,250	$ 56,250	$ 67,500	$ 78,750
Advertisements	$ 375	$ 9,375	$ 11,250	$ 13,125
Donations	**?**	**?**	**?**	**?**
Concessions Profit	$ 150	$ 3,750	$ 4,500	$ 5,250
Total	$ 2,625	$ 65,625	$ 78,750	$ 91,875

Net Operating Income	**$ 394**	**$ 10,497**	**$ 13,276**	**$ 16,056**

Footnotes

Ticket Price: $5

Tickets sold/show 150

Credit card processing fees per transaction $0.13

Liscensing Fees amount to $250 for the first showing and $100 for each additional screening

Processing fee applied to 50% of sales

SWANK will receive the greater of 50% of box office revenue or the licensing fee

Foss Reserve: assume $100/ month

A/V Maintenance: Annual service agreement with vendor? ~$600/year

Misc. Marketing/advertising, other equiptment rental, cleaning supplies, ect.

Insurance: $600/year

Only one movie is shown per weekend, multiple times

Ads would be sold to 5 businesses for each showing in 5 week blocks for $75 per weekend

Concessions are purchased for a $2 profit by 50% of attendees