

GURA/ EDComm Joint Discussion Agenda March 8, 2010



The discussion for the March 8th meeting will be structured as follows:

- Introductions.
- Comments or questions about “Statement of Situation” and previous direction by Council. *(Individual attendees are encouraged to comment on the nature of the task facing the two boards as you see it)*
- Review and potential consensus of the primary activity areas to be addressed by economic development activities in Golden, such as:
 - Community Marketing
 - Business Retention and employment growth
 - Business Attraction and employment growth
 - Support of the existing retail community
 - Commercial development and redevelopment assistance – both downtown and city wide.

It is anticipated that the results of the above would simply be a list of economic development topics. *(Individual attendees are encouraged to comment on what topic areas should potentially be included in a community economic development strategy.)*

- Brainstorming of the two board’s expectations from a big picture goal perspective for the various topic areas listed in the above exercise. It is expected that the outcome would be a list of desired general goals or outcomes that could help direct structural discussions. *(Individual attendees are encouraged to comment on how active the community should be in the previously identified topic areas.)*
- A discussion and decision about process, next steps, and schedule for concluding the discussion and making either joint or individual recommendations to Council by mid-year.