



WESTERN RESOURCE ADVOCATES

We seek GURA's support in promoting Wind Power to residents and businesses in Golden.

Western Resource Advocates, a regional non-profit conservation group, is working with the National Renewable Energy Lab to install wind turbines at rural schools in Colorado. To help cover the costs, we've partnered with Community Energy, Inc. to sell Renewable Energy Credits to businesses and individuals around the state. By purchasing these credits businesses and residents in Golden can support these new wind power projects. The wind turbines will produce electricity for rural schools - reducing their energy costs and providing valuable educational opportunities to kids.

WRA believes that **supporting wind power makes sense for residents and businesses in Golden**. As home to the National Renewable Energy Lab and the world-renown Colorado School of Mines, Golden is already an exciting community for new energy technologies. **WRA is seeking the support of community members to help launch the Golden Wind Power Challenge. Our goal is to sign up 250 residents and businesses for wind power by the end of October.** Participants who purchase Community Energy's New Wind Energy credits will help support new wind farms in rural Colorado.

WRA has encouraged voluntary wind power purchases in partnership with utilities and wind developers throughout the Rocky Mountain West since the mid-1990s. Over 40,000 Coloradans purchase wind power through their utility or independent renewable energy marketers. Xcel Energy's Windsource program, started in 1997, has become one of the most successful green power programs in the country, in terms of the number of Xcel customers participating and in developing new wind farms in Colorado. We're excited to work with NREL and consumers throughout Colorado to support wind turbines at rural schools.

How can you help?

- (1) **Provide a quote** stating GURA's support for wind power to be used in our marketing materials.
- (2) **Help us find other interested community and business leaders** to endorse the Golden Wind Power Challenge.
- (3) **Provide your input on how to make this campaign successful.**
- (3) **Sign up your home and/or business for wind energy** by going to www.newwindenergy.com. Residential customers can participate by making a \$4 per month purchase (200 kWh) and businesses can participate for as little as \$12 per month (600 kWh). Participants receive a thank you letter and window sticker. Businesses will also be recognized in a Thank You advertisement in the Golden Transcript at the end of the Challenge.

Thank you!

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Advancing Solutions for the Western Environment

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