

1200 Washington Avenue

Golden, CO 80401



books@clearcreekbooks.com

303-278-4593

Golden's Independent Bookstore

September 8, 2008

Mark Heller  
Executive Director  
Golden Urban Renewal Authority  
922 Washington Avenue  
Golden, CO 80401

Dear Mark,

The website that GURA funded for Clear Creek Books has been a tremendous asset to our business. People find the information about best sellers and recommended books particularly valuable, and many people have used the form provided on the site to sign up for our e-mail newsletter.

Now we hope to proceed to the second phase of the grant, as it was defined in 2007. We would like to set up e-commerce.

The independent booksellers association has an online system, designed to work similarly to Amazon.com, but giving the additional option of picking up the book at the store (and thereby saving shipping). We would like to enroll in this system, but the costs are prohibitive for us at this time: \$350 initial setup fee and \$225/month ongoing service charges. We request that GURA cover the initial setup fee and September-December service charges. We feel that a four-month pilot program (particularly since it includes the holiday season) will enable us to decide whether the program is worth the cost.

Barb Warden will contribute the web development labor. We ask that GURA contribute \$1250 to cover the costs.

Thank you for your consideration, and again, thank you for funding the initial development of our website.

Sincerely,

Craig Morgan and Barb Warden  
Owners, Clear Creek Books