

GURA & Foothills Art Center Community Banner Exhibition & Selection Summary

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Mission: *“engaging the mind and inspiring the spirit—offering the world of art through exhibition and education”*

Purpose: To engage the community of Golden in the selection of a piece/s of art that will be turned into the banners that GURA displays around the city. Selecting a work that references/reflects Golden’s Sesquicentennial will be a focus.

Summary: Foothills Art Center would like to propose a plan for the selection of art that is made into the banners for the City of Golden by GURA. This is a year-long plan with the goal of selecting artwork in a timely manner with the flexibility to choose a piece of artwork either by community or GURA only selection OR BOTH from each exhibition. Thus, the formula engages the Golden community in the selection process while enabling GURA to select artworks based on GURA’s criteria.

For each exhibition a **CALL TO ARTISTS** entry form would be distributed to targeted (local and statewide depending) artists. Each artist would have the opportunity to submit artwork that would then be juried into the exhibition by selected Jurors at FAC. Each exhibition would be presented in the **main galleries** at Foothills (the larger galleries in the renovated church building known as Foothills 1 or *FAC*). The artwork would be on display for approximately 7 – 9 weeks per show. Depending on the timeline needs of GURA, artwork

selections could involve the community voting process or GURA could review the images prior to the exhibitions and select an artwork at their discretion. For example, the Sesquicentennial exhibition artwork images would be available for GURA selection at the end of March, enabling a banner to be produced and hung by May 1st. The coinciding exhibition for that selection would be open at the end of May thru August creating a significant link for the community between the artwork, GURA, Foothills and the Sesquicentennial.

Foothills would like to suggest that GURA select an artwork previous to the exhibition opening as well as having a community selection. The GURA selected artwork would be made into a banner that would be up during the exhibition. The community selected artwork would be on display at Foothills or potentially a different downtown business – i.e. at GURA or Golden Hotel or Table Mountain Inn, etc... when the community selected banner was up. This idea gives GURA more flexibility and more options throughout the year.

Foothills Art Center will coordinate the call for entries mailing, administration of artist submissions, and exhibitions in preparation for artwork selection. Foothills would also be part of the GURA selection.

GURA would be responsible for the banner production upon selection of an artwork.

Timeline & Exhibition Dates:

AMERICAN PRINT 2009 EXHIBITION – THE NEXT ADMINISTRATION

Print Exhibition based on the recent election. Exhibition opens directly after the inauguration.

- September 26, 2008:** Call for entries mailed
- November 19, 2008:** Artist entries due at FAC
- December 1, 2008:** Images available for GURA
- Jan. 31 – March 22, 2009:** American Prints exhibit open

COLORADO ART OPEN

CAO offers a look at artists' work from all over Colorado. All mediums available.

- November 6, 2008:** Call for entries for "Colorado Art Open"
Feb. 9, 2009: Colorado Art Open entries due to FAC
Feb. 13, 2009: CAO images available for GURA
Apr. 4 – May 30, 2009: Colorado Art Open exhibit open

150 GOLDEN YEARS

Exhibition surrounding Golden and the sesquicentennial – all submissions must be based on the theme and the exhibit is open to all mediums.

- January 8, 2009:** Call for entries for "150 Golden Years"
April 8, 2009: Entries due to FAC
April 17, 2009: Images available for GURA
June 6 – August 9, 2009 Golden Sesquicentennial exhibit open

ROCKY MOUNTAIN NATIONAL WATERMEDIA

Nationally renowned watercolor show that FAC has presented for 35 years.

- March 19, 2009:** Call for entries for "RMNW"
June 29, 2009: Entries due to FAC
July 3, 2009: Images available for GURA
Aug. 15 – Oct 18, 2009: RMNW exhibit open

LATE FALL AND WINTER EXHIBITIONS STILL BEING SCHEDULED

HOLIDAY ART MARKET NOVEMBER 14 – DECEMBER 30

Budget for Foothills: Our exhibition budgets run anywhere from \$10,000 - \$150,000 per show. The necessary budget components of the exhibitions in relation to the banner project are:

\$800 per exhibition for Prospectus Printing
\$150 per exhibition for supplies

These numbers exclude staff time and coordination and any exhibition costs. FAC would use our current mailing lists but they would remain confidential to Foothills. Any additional mailing lists would need to be purchased at GURA's expense or furnished by GURA or the city.

Foothills would propose that GURA pay the Call for Entries costs (prospectus) and we would handle all of the coordination and staffing of the call and exhibitions.

Conclusion: Foothills feels strongly that this collaboration will create a link between the city, the community and the art world. Helping our community to explore new types of art while embracing more traditional art is a necessity to help Golden move forward as a cultural destination and we look forward to being part of it!