

GURA & FOOTHILLS ART CENTER

Sesquicentennial Community Art Contest & Banner

Philip – Below please find some suggestions regarding the art contest, exhibition and banner that we discussed. Much is dependent on preferred time frames and budget. Please review and give me a call. I can make revisions for the meeting on the 25th if necessary.

OPTION ONE: In celebration of Golden's sesquicentennial, Foothills Art Center, in collaboration with GURA, would provide an community exhibition that would become an art contest, winner determined by the public, and the winning piece would be made into a banner for the parking garage. Foothills would create and mail a call-for-entries to targeted JeffCo residents, Golden schools and specifically Golden residents, for artwork with the theme of Golden's sesquicentennial. This is open to all mediums not just paintings. Foothills would meet with Golden and JeffCo schools to include elementary thru high school students in the process. A selection committee would be formed and 40 – 50 paintings would be selected by the committee for hanging in the exhibition. The committee should consist of 2 Foothills staff, 2 GURA staff/board a minimum of 1 local artist or teaching artist. The exhibition would be held in Foothills Art Center's community gallery located at 1510 Washington Avenue. A voting box would collect public votes. At this point, either the winner would be chosen by the public or the top 3 artworks would go back to the committee for a committee selected winner. The exhibition date is dependent on the preferences of Foothills and GURA. A June date (to coincide with parades, etc...) would mean that a banner wouldn't be available until late summer when the exhibition closed. A January exhibition wouldn't exactly coincide with the summer celebration but would provide the image for banner production much earlier.

OPTION TWO: A call for entries is sent out immediately and schools are contacted in September with an October 31st submission deadline. A size restriction (to be determined) is placed on the paintings – no sculpture or 3D work – and a mini-exhibition with committee selected artworks totally approx 20 would be incorporated into the 2008 Holiday Art Market with votes being taken at the front desk or in a voting box. This option ensures a larger audience but time restrictions in terms of staffing, etc...would need to be discussed.

NEEDS: Either option would require immediate design of a prospectus and mailing costs. Exhibition supplies depend on the option and budgets would vary accordingly. A guest or celebrity judge/curator might also be interesting – the mayor, a tv personality, etc... Admission costs at Foothills would need to be discussed if everyone wanted this to be free to the public, etc....