

## Golden Gem Cinema Draft Projections

	A	B	C	D	E	F	G	H	I	J
1	<b>Projected Annual Admission Figures for Golden</b>									
2										
3	<b>Age Group</b>	<b>MPAA National Admissions</b>	<b>Golden Population</b>	<b>80401 and 80403 Population</b>	<b>80421 Population</b>	<b>80422 Population</b>	<b>80433 Population</b>	<b>80439 Population</b>	<b>80452 Population</b>	<b>80465 Population</b>
4	12-24	558,000,000	4,468	8,306	1,230	0	815	2,397	484	1,968
5	25-29	202,000,000	1,368	6,219	1,169	1	725	2,117	507	1,530
6	30-39	223,000,000	2,916	8,207	1,555	2	1,400	3,723	503	2,389
7	40-49	225,000,000	2,729	11,296	2,053	3	2,018	5,636	689	3,295
8	50-59	134,000,000	1,874	9,028	1,372	0	1,170	4,285	628	2,155
9	60+	130,000,000	1,882	6,911	884	0	601	2,729	386	1,312
10										
11										
12										
13	<b>Age Group</b>	<b>Golden Admission</b>	<b>80401 and 80403 Admissions</b>	<b>Bailey 80421 Admissions</b>	<b>Black Hawk 80422 Admissions</b>	<b>Conifer 80433 Admissions</b>	<b>Evergreen 80439 Admissions</b>	<b>Idaho Springs 80452 Admissions</b>	<b>Morrison 80465 Admissions</b>	<b>Total Admissions</b>
14	12-24	1,662	3,090	457	0	303	892	180	732	7,316
15	25-29	184	837	157	0	98	285	68	206	1,836
16	30-39	434	1,220	231	0	208	554	75	355	3,077
17	40-49	409	1,694	308	0	303	845	103	494	4,158
18	50-59	167	807	123	0	104	383	56	193	1,832
19	60+	163	599	77	0	52	236	33	114	1,274
20	<b>Total</b>	<b>3,020</b>	<b>8,247</b>	<b>1,353</b>	<b>1</b>	<b>1,068</b>	<b>3,195</b>	<b>516</b>	<b>2,094</b>	<b>19,494</b>
21										
22										
23										
24	<b>Sales Scenarios for Golden and Region</b>									
25										
26	<b>Sales</b>					<b>Golden</b>	<b>80401 and 80403</b>	<b>Bailey 80421</b>	<b>Conifer 80433</b>	
27	1 movie per person per year @ \$7 for movie and snacks					\$21,137.90	\$57,730.22	\$9,472.04	\$7,479.18	
28	3 movies per person per year @ \$7 for movie and snacks					\$63,413.69	\$173,190.65	\$28,416.13	\$22,437.54	
29	12 movies per person per year @ \$7 for movie and snacks					\$253,654.74	\$692,762.59	\$113,664.54	\$89,750.15	
30										
31										
32						<b>Evergreen 80439</b>	<b>Idaho Springs 80452</b>	<b>Morrison 80465</b>	<b>Total</b>	
33	1 movie per person per year @ \$7 for movie and snacks					\$22,365.47	\$3,612.10	\$14,655.82	\$115,314.83	
34	3 movies per person per year @ \$7 for movie and snacks					\$67,096.40	\$10,836.29	\$43,967.47	\$345,944.49	
35	12 movies per person per year @ \$7 for movie and snacks					\$268,385.62	\$43,345.16	\$175,869.89	\$1,383,777.94	
36										
37										
38	<b>Worst Case Scenario</b>						<b>\$57,730.22 (G26)</b>			
39	<b>Conservative Scenario</b>						<b>\$236,261.57 (G27, I27, F32, G32, &amp; H32)</b>			
40	<b>Best Case Scenario</b>						<b>\$345,944.49 (I33)</b>			