

Hurricane Fish House Oyster Bar New Restaurant Sales Projections

Breakfast

Summer/Busy Season

June 01 - September 30 (17.5 weeks)

Monday - Thursday

40 guests
10 \$ per person
4 days
17.5 weeks
\$28,000.00 Total

Friday - Sunday

80 guests
10 \$ per person
3 days
17.5 weeks
\$42,000.00 Total

Lower Season

October 01 - May 31 (34.65 weeks)

Monday - Thursday

30 guests
10 \$ per person
4 days
34.65 weeks
\$41,580.00 Total

Friday - Sunday

50 guests
10 \$ per person
3 days
34.65 weeks
\$51,975.00 Total

Total Yearly Breakfast Sales

\$163,555.00

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Lunch

Summer/Busy Season

June 01 - September 30 (17.5 weeks)

Monday - Thursday

80 guests
12 \$ per person
4 days
17.5 weeks
\$67,200.00 Total

Friday - Sunday

120 guests
12 \$ per person
3 days
17.5 weeks
\$75,600.00 Total

Lower Season

October 01 - May 31 (34.65 weeks)

Monday - Thursday

50 guests
12 \$ per person
4 days
34.65 weeks
\$83,160.00 Total

Friday - Sunday

75 guests
12 \$ per person
3 days
34.65 weeks
\$93,555.00 Total

Total Yearly Lunch Sales

\$319,515.00

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Happy Hour

Summer/Busy Season

June 01 - September 30 (17.5 weeks)

Monday - Thursday

60 guests
12 \$ per person
4 days
17.5 weeks
\$50,400.00 Total

Friday - Sunday

80 guests
12 \$ per person
3 days
17.5 weeks
\$50,400.00 Total

Lower Season

October 01 - May 31 (34.65 weeks)

Monday - Thursday

35 guests
12 \$ per person
4 days
34.65 weeks
\$58,212.00 Total

Friday - Sunday

45 guests
12 \$ per person
3 days
34.65 weeks
\$56,133.00 Total

Happy Hour Yearly Total

\$215,145.00

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Dinner

Summer/Busy Season

June 01 - September 30 (17.5 weeks)

60 guests

Monday - Thursday

38 \$ per person

4 days

17.5 weeks

\$159,600.00 Total

Friday - Sunday

120 guests

38 \$ per person

3 days

17.5 weeks

\$239,400.00 Total

Lower Season

October 01 - May 31 (34.65 weeks)

Monday - Thursday

45 guests

38 \$ per person

4 days

34.65 weeks

\$237,006.00 Total

Friday - Sunday

75 guests

38 \$ per person

3 days

34.65 weeks

\$296,257.50 Total

Dinner Yearly Total

\$932,263.50

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Late Night

Summer/Busy Season

June 01 - September 30 (17.5 weeks)

Thursday, Friday, Saturday

50 guests

15 \$ per person

3 days

17.5 weeks

\$39,375.00 Total

Lower Season

October 01 - May 31 (34.65 weeks)

Thursday, Friday, Saturday

30 guests

15 \$ per person

3 days

34.65 weeks

\$46,777.50 Total

Late Night Yearly Sales

\$86,152.50

Grand Total Food & Beverage Sales Projection \$1,716,631.00