



1ST ANNUAL DOCUWEST FILM FESTIVAL

AUGUST 6–AUGUST 9, 2009

Providing a Filmmaker-Friendly Festival Committed to Showing "Life as It Is."

Golden Urban Renewal Authority
922 Washington Avenue
Golden, CO 80401

July 22, 2009

Dear Mark and Board of Directors,

Foothills Art Center is proud to present the first annual **DocuWest Film Festival**, which will take place August 6 – 9 in downtown Golden and feature nearly 40 documentary films from around Colorado, the United States and internationally. Topics will cover a myriad of unique, controversial, exciting and diverse subjects, including, but certainly not limited to, politics, the environment, art, personal triumph and more. The festival's opening night, Thursday, August 6th, will present the feature-length film, "Kimjongilia," a moving documentary on North Korea that debuted at the Sundance Film Festival this year.

DocuWest has already far exceeded our greatest expectations—as a first year festival, DocuWest expected to receive around 100 entries; instead, we received 250. This exciting and promising beginning gives Foothills Art Center a well-grounded reason to believe that this festival is going to grow exponentially each year, and will eventually become the nation's premier documentary film festival.

With so many films of superb quality and engaging topics to choose from, the festival's producers, who originally planned on accepting 20 films, could only cut the accepted film list to 36. As a result, DocuWest's original equipment rental fees of \$3,000 have nearly doubled, and program/printing/marketing costs have also increased as the size and prestige of the festival has escalated.

With this said, Foothills Art Center is respectfully asking the Golden Urban Renewal Authority for a generous donation of \$2,000 to cover additional costs associated with equipment rental needed to accommodate the expanded film schedule, as well as \$500 to cover additional printing costs related to the festival's program and signage. This total donation of \$2,500 would significantly aide in covering these unexpected costs, as well as help to ensure the success of this exciting cultural event taking place in Golden. In gratitude of this generous contribution, GURA will be acknowledged as a sponsor of the festival. Benefits will include, but are not limited to, verbal acknowledgement at the festival, film tickets and passes, and recognition on marketing signage and the DocuWest website.

Foothills Art Center greatly appreciates the Board's time in reviewing this unique request. We anticipate DocuWest to be a great success and cultural service to the community, and would love your support.

Best,

Reilly Sanborn
Executive Director

Wade Gardner
Artistic Director

PRESENTED BY

FOOTHILLS

ART CENTER

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ARTFILL JOURNAL

www.docuwestfest.com | www.foothillsartcenter.org

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