



GOLDEN URBAN RENEWAL AUTHORITY

Memorandum

To: GURA Board of Commissioners
From: Mark Heller, Executive Director
Date: July 9, 2009
RE: Meeting Memo for June 13, 2009 Meeting

This memo will assist in the discussion of the following agenda items:

V1a. 2008 Audit

The audit was presented during the prior meeting. This agenda item will give the Board another opportunity to discuss and possibly accept the audit.

V4a. Shop Local Campaign

The shop local campaign was presented at a prior meeting. This agenda item will provide the Board an opportunity to review the scope of work and budget for the website component as proposed by Table Mountain Web Design. I have approved the first "basic" scope of work so that the campaign could get started as soon as possible, but there is a range of additional services that may or may not be included.

V4b. Parking Garage Lighting Retrofit

The Board has previously considered a few proposals to retrofit the lighting in the garage. I have been in contact with a few other potential vendors. My recommendation would be to publish an RFP for this project.

V4c. Gateway Arch

The street work has been completed. The work order has been submitted to lower and shorten the traffic arm as illustrated in the packet graphic, but we do not yet have a schedule.

VII. Side Street Business Advertising

The packet contains a memo and graphic from Steve Glueck regarding side street business advertising. There seem to be two leading alternatives to stop the proliferation of sandwich board signs. One option is to use the street pole banners. The second option is to fabricate directory signs as illustrated by the attached graphic. The banners would cost \$100 each. The directory signs would cost \$1,600 each. Business owners could be charged a nominal fee in either case. While regulating

these signs is the responsibility of the Planning Department, GURA could be called upon to provide funding for the solution.

VI2. EDComm Alternate

A Commissioner should be appointed as an alternate to attend EDComm meetings.

VI3. City Council Meeting

The attached memo and related documents are in preparation for GURA's meeting with City Council on July 16. This item will allow further discussion of ideas for that meeting.

VI4. "Back to Work" Grant

I briefed the Board on this grant at the prior meeting, and have since attended another planning meeting at the County to confirm and finalize the effort. GURA's focus will be on seniors, and staff will conduct outreach via our newsletter and email blasts during July to promote this opportunity.

VI5. Redevelopment Options for Lots 2 and 4

While there are no new offers to redevelop these lots, this item will give the Board an opportunity to discuss new approaches to the matter.

VI6. Web Site Program

The response to this program has once again exceeded the \$10,000 budget. This item will allow the Board to consider allowing a budget over-run to be covered by the contingency fund.

VI7. Retail Summit Feedback

Mayor Smith convened a retail summit this past April. The notes and ideas from that meeting are included in the packet. The follow up meeting is scheduled for July 15. This agenda item will allow the Board to provide additional feedback and ideas for the second meeting.

VI8. Order of Business Resolution

This is a minor housekeeping resolution required by our Bylaws.