

City Strategies	Does It Happen Here?	Details
Hampton		
Commercial Property Database	in process	GURA is working on updating contact and descriptive data for each property in the GURA district.
Population and Business Demographics	updating	EDComm has a good start and is updating.
Rent Assistance	no	This has not been explored by any agency in Golden. This could be a very controversial program to introduce.
Property Improvement Grants	yes	GURA and EDComm have a variety of such programs.
Leasing Incentive/Finder's Fee	no	This has not been explored by any agency in Golden. It is a complex proposal due to GURA or its agent being a third party in any deal.
Advertising Grant Program	no	While neither GURA nor EDComm have a program to fund a particular business's advertising expense, EDComm has a mature advertising strategy that benefits all of downtown, which GURA partially funds.
Forgivable Loan Program	no	This has not been explored by any agency in Golden, although the Golden Civic Foundation issues loans on lenient terms.
Georgetown		
Regulated Hours of Operation	no	This has not be explored by any agency in Golden, but it would be terrific to have in place.
Propert Tax Abatements	no	This has not be explored by any agency in Golden.
Historic Property Tax Exemption	no	This has not be explored by any agency in Golden.
TIF	yes	GURA does this frequently. Most future TIF deals will be sales tax only because property TIF deals require approval from GURA's lender and cannot detract from GURA's ability to repay its debt.
Downtown Utility Rate Class	no	This has not be explored by any agency in Golden.
Fee Waivers	no	GURA does not assess any fees and the City is likely prohibited from doing this by the Charter.
Sales Tax Refund	no	Equivalent to a sales TIF. GURA can do this, but this City is limited by the Charter.
Infrastructure Tax	no	This has not be explored by any agency in Golden.
Transportation Tax	no	This has not be explored by any agency in Golden.

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Greeley		
RFP Site	yes	GURA and EDComm both have web pages listing available properties.
Low Interest Loans	yes	This is possible for GURA and EDComm, but only the Civic Foundation has a history with this technique.
Enterprise Zone	yes	The GURA District is also a Colorado Enterprise Zone.
Lisle		
Downtown Design Work Book	in process	The Downtown Character Committee developed a draft "Downtown Design Standards and Guidelines" which is being tested by the Planning Department.
Highly Desirable Demographics	updating	EDComm is updating.
Corning		
Quick Facts	updating	EDComm is updating.
District-wide branding	yes	EDComm's marketing campaign is technically city-wide, but practically focused on downtown.
Interactive Map	in process	GURA, City Planning, CSM, and Barb Warden are each developing different approaches to this strategy.
McMinnville		
3D Google Map	in process	GURA and City Planning/CSM are working on this.
Highland Park		
Interactive Map	in process	GURA and Barb Warden are working on this.
Raleigh		
Too Many to List		

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Boulder		
Gift Card	no	The Chamber of Commerce passed on this idea, but it might be worth reconsidering.
Other Ideas		
You Tube	no	This has not be explored by any agency in Golden.
Wikis	no	This has not be explored by any agency in Golden.