

# Golden Urban Renewal Authority

## City of Golden, Colorado

### Business Meeting

### June 08, 2009

The Golden Urban Renewal Authority of the City of Golden, County of Jefferson, State of Colorado, met on the above date in the City of Golden Council Chambers at 911 – 10<sup>th</sup> Street, Golden, Colorado, at the hour of 6:30 p.m. Commissioners present were:

Philip Baker	Steve Taylor	Annette Lyttle	Ted Bickart	A.J. Johnston

Mark Heller and Janis McBurney were also present. Paul Imse and Lyndall McLetchie were absent.

#### **Approval of Minutes -**

Johnston called for a motion to approve the business meeting minutes of May 11, 2009. **Bickart MOVED to approve the business meeting minutes. Lyttle SECONDED. All Commissioners present agreed.** Johnston called for a motion to approve the special business meeting minutes of May 26, 2009. **Bickart MOVED to approve the special business meeting minutes. Lyttle SECONDED. All Commissioners present agreed.**

**Public Comment** – Sharon Wheatley advised that she is going to be relocating out-of-state. She noted that she has a great group of Golden Greeters this year including Katie Taylor who is doing a wonderful job. She advised that she met with Lisa Knipp from Miller-Coors, and was asked to let the GURA Board know that Miller-Coors will resume their bus tours through downtown as soon as the holes are filled and the cones removed from the corner of 13<sup>th</sup> Street and Ford Street. The Board thanked Sharon and noted that she will be greatly missed.

#### **Reports of Committees/Matters for the Authority**

**Finance Committee – Discussion/action regarding 2008 Audit** – Heller reported that we have not yet received the final audit from Wagner, Burke and Barnes, and advised that one person started the audit and another person is finishing the audit. He noted that we have had a different auditor each year since contracting with Wagner, Burke and Barnes, and suggested that we put out a new RFP next year.

**Human Resources Committee** – none

**Communications Committee** – none

**Development and Operations – Discussion/action regarding PV and lighting efficiency on Gateway Garage and other sustainability programming** – Heller gave an update on his progress meeting with various companies, including his conversation with the City of Pueblo, advising that they have been very happy with their choice. Heller advised that federal stimulus money is available with a June 25 deadline. The Board discussed the memo entitled “City of Golden Renewable Energy Projects” contained in the packet.

**Discussion/action regarding shop local campaign** – Heller led a discussion on the shop local campaign. He advised that we’d like to generate more “Goldenites” shopping in Golden, and that we will be using golden.com as the portal. Ideas discussed included making 60 second videos featuring a product and business, and promoting locally grown and produced items. Heller requested authorization to buy flip-cams to be signed out to the public to make the videos. **Bickart MOVED to authorize Heller up to \$800.00 to purchase flip-cams. Lyttle SECONDED. All Commissioners present agreed.** Heller also gave a “sandwich board” update. Bickart noted that he feels they are okay for businesses on side streets or businesses impeded by parking issues, construction issues and the like, and requested

that Heller check on exceptions. With regard to a matter currently scheduled before City Council in which Judy Dennison's citizen group suggested that religious banners be displayed during the holidays, a discussion was held. It was decided that Heller will make a formal comment to City Council stating that the purpose of the streetlight pole banners is to "promote downtown Golden."

**Discussion/action regarding placement of Gateway Arch** – Estimates of probable cost to raise the arch in the current location and to relocate the arch were distributed, and discussion ensued. The Board decided that they do not want to move the arch, and that they will pursue the idea to "cut off" the traffic light arm and/or raise the arch 2 to 3 feet while lowering the arm and turning the lights sideways. Discussion ensued about the damaged manhole cover. **Bickart MOVED to authorize Heller to pay up to \$2700 to cover half of the cost of repair of the manhole cover. Baker SECONDED. All Commissioners present agreed.** Painting the letters on the arch was also discussed. Heller will check out the cost and permanence of paint.

## **Other Business –**

**Discussion/action regarding tree planting expenses** - With regard to a request received from the City of Golden to help with the cost of ten new trees, the Board decided to stick to our original contract with the City wherein GURA covers 60% of the cost.

**Discussion/action regarding potential purchase of 711 Washington Ave.** - After brief discussion, the Board decided that they would discuss this matter in detail during Executive Session this evening.

**Discussion/action regarding back to work partnership with JeffCo WorkForce** – Heller advised that we have been selected, if approved, to participate in a program wherein GURA would split \$495,000 with two other entities to facilitate employment of Jefferson County residents with incomes at or below 200% of poverty through the use of federal stimulus dollars beginning late summer 2009. It was noted that this program does not include administrative, operational, staffing or other funds for the implementation of the program. After discussion, the Board endorsed Heller's pursuit of this matter.

**Commissioners Concerns** – Baker gave an EDComm update, and mentioned the newly updated 2 hour vacation website, as well as Barb Warden's golden.com website. Ideas were exchanged. Baker will seek direction to tie the two websites together.

Taylor noted that he feels that although the recent Plummer building façade re-do is very nice, it is not much different than it was originally and not in line with the Downtown Character Guidelines.

**Staff Report** – Heller gave an update of upcoming staff schedules, and advised that the packet for the next meeting will be sent out early due to the schedules. He summarized an e-mail received from Sara Handy, contained in the packet. He reminded the Board of the 150 Golden Years Celebration on Friday, June 12.

**Public Comment** – Barb Warden asked for thoughts and ideas to make golden.com more appealing to the public, and ideas were exchanged. With regard to the JeffCo WorkForce program, she asked if the position had to be full-time or if permanent part-time or shared part-time would be okay. Heller will check into this matter.

**Executive Session** – **JOHNSTON MOVED to go into Executive Session for the purpose of discussing the purchase, acquisition, lease, transfer, or sale of real, personal, or other property interest under C.R.S. 24-6-402(4)(a) regarding the real property located at 711 Washington Ave., Golden, CO 80401. Taylor SECONDED. All Commissioners present agreed.** The Executive Session began at 8:50 p.m. and ended at 9:15 p.m.

Johnston confirmed that the participants in the Executive Session included A.J. Johnston, Steven Taylor, Ted Bickart, Philip Baker, Annette Lyttle, Mark Heller and Janis McBurney, and called for notification of any improper action in violation of the Open Meetings Law. Johnston acknowledged that there were none.

**Adjourn -**

There being no further business, Johnston called for a motion to adjourn the meeting. **Bickart MOVED to adjourn the meeting. Lyttle SECONDED. All Commissioners present agreed.** Johnston adjourned the meeting at 9:17 p.m.

Mark Heller  
Executive Director

A.J. Johnston  
Chair

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