

2008 GURA WORK PLAN

Action Items	Status as of 4/10/08	Project Budget	First Quarter 2008	Second Quarter 2008	Third Quarter 2008	Fourth Quarter 2008
<b>Redevelopment Projects</b>						
Lot 2	Negotiating option contract with NexCore					
<b>Community Projects</b>						
Regional Wireless Network	Second deadline for financing expired 4/7/08. Evaluating options.	\$ 6,000	ratify contract;secure financing	installation	installation	installation
Arch Reconstruction	Notified City Manager that GURA would contribute funds but not lead this project.	\$ 10,000	stakeholder meetings	repair and reinstall		
Original Shopping District	Notified Chamber of funds set aside	\$ 2,500				
Recycled Art Prize	Notified Arts Fest: probably won't happen this year	\$ 1,000				
Public Art on Garage	1st installation of Shelton work by May 15	\$ 20,000				
Kiosks	dependent on hot zone	\$ 5,000		design	install	
Banner Redesign		\$ 2,500				
Sesquicentennial	Perhaps for initial funding of documentary	\$ 10,000				
<b>Business Retention &amp; Attraction</b>						
Public Improvement Grant Program	a few applications have been received	\$ 30,000	award grants			
Targeted Business Assistance	to be developed	\$ 20,000	award grants			
Web pilot program	program is full; work underway	\$ 7,500	award grants			
<b>Streetscape</b>						
Façade & Alley renovations	program is or will be full soon; working with state historic fund for additional \$	\$ 100,000	begin installations	continue installations	continue installations	continue installations
Welcome and Speed Signs	delayed to be timed with construction	\$ 5,000			design	
Coors Corridor 13th Ford – Wash	contracted with Winston; in 1st phase of idea generation and public meetings	\$ 7,500	continue outreach and evaluation of responses	continue outreach and evaluation of responses	review recommendations with Council and public outreach	implement recommendations and adopt appropriate ordinances
Pedestrian-friendly amenities	to be developed	\$ 2,500				
Holiday Lights Upgrade	first draft begun	\$ 7,000				
<b>Communication</b>						
Web site redesign	revised and updated text and graphics	\$ 3,500	edit and draft text			
Property owner outreach	work has begun on database update; one page quarterly newsletter and luncheons will be planned	\$ 2,000	update list of owners from County and City DB; create GIS system; develop communication plan	implement plan		
<b>Sustainability</b>						
<b>Energy Efficiency &amp; Renewable Energy</b>						
Energy & Water Audit Implementation Program	one application has been received	\$ 10,000	award grants			
<b>Solid Waste &amp; Recycling</b>						
Downtown recycling bins	working with city and vendor	\$ 5,000				
<b>Total</b>		<b>\$ 257,000</b>			<b>assuming a \$55,000 contingency</b>	