

Shopping Card Appendix

Boise, ID - http://www.downtownboise.org/m_giftcert/overview.cfm

- 250 participating merchants
- \$10 through \$50 denominations available
- Can purchase online/ also check balance
- Useable at parking garages
- If the gift card balance isn't used in full after one year, account maintenance fees of \$2.50 per month will be deducted each month



Cincinnati, OH - <http://downtowncincinnati.com/giftideas>

- 125 participating merchants
 - o Phone numbers provided
- Any denomination from \$5 to \$500
- \$2/month after the first year
- Can purchase online or at Tower Place Mall Concierge / Security Desk/also check balance
- No picture/like a credit card



Boulder, CO - http://www.boulderdowntown.com/gift_cards

- 160 participating merchants/ list
- Any denomination from \$5 to \$500
- Can purchase either online or at Downtown Boulder Visitor Information Center

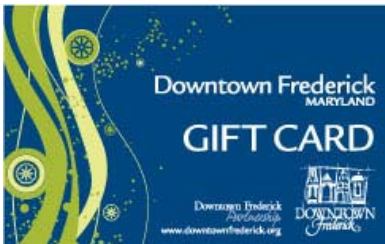
Madison, WI - http://visitdowntownmadison.com/shop/index.php?category_id=2501

- 150 shops participating
- Comes in the form of a gift certificate
- Purchased at either 2 locations downtown or by phone
- Value up to \$50, amounts exceeding \$50 must purchase multiple certificates
 - o 5 certificates or more must be special ordered
- Does give contact info for businesses to participate in the program



Frederick, MD - <http://www.downtownfrederick.org/DowntownFrederickGiftCards.htm>

- 130 participating shops
- Must be purchased in person
- any amount between \$10 - \$500
- used like a credit card
- lists merchants but no links/contact info



Des Moines, IA -

http://www.downtowndesmoines.com/downtown_gift_card/gift_card_faq.php

- Purchased either on line or in person
- Any amount \$10 to \$500
- \$1 activation fee/card
 - o If < 10 gift cards are purchased, activation fee is waived
- 107 participating businesses
 - o Address, Phone, Picture/Logo, Google Maps link
- 2 designs to choose from
- \$2 charge/month after the first year

Santa Cruz, CA -

[http://www.downtownsantacruz.com/whats_new.php?id=79&title=Downtown Dollars](http://www.downtownsantacruz.com/whats_new.php?id=79&title=Downtown_Dollars)

- 71 participating merchants
 - o List provided
- Not much info on the website or contact info



Ithaca, NY - <http://www.ithacahours.org/>

- not just a downtown gift certificate but local currency
- 5 denominations
- A few dozen retailers, restaurants, and service providers

- plumbing, carpentry, electrical work, roofing, nursing, chiropractic, child care, car and bike repair, food, eyeglasses, firewood, gifts, and thousands of other goods and services
- 1 Hour = \$10 (average HOURLY wage in Tompkins Co, NY)
- Keeps cash flow streams local/Social Justice
- Everyone who agrees to accept HOURS is paid two HOURS (\$20.00) for being listed in the HOUR Town directory
- Over \$110,000 of HOURS has been issued to date
- 11% of HOURS are issued as grants to community organizations
- Loans of HOURS are made with NO INTEREST CHARGED. These range \$50- \$30,000 value

