



GOLDEN URBAN RENEWAL AUTHORITY

Memorandum

To: GURA Board of Commissioners
From: Mark Heller, Executive Director
Date: March 5, 2008
RE: March 10 Meeting Memo

The following notes will assist in the discussion of agenda items for this meeting.

V1a. Financial Report

These preliminary reports will be distributed at the meeting.

V4a. Energy Efficiency Standard

The Board will continue its discussion regarding the establishment of an energy efficiency standard for GURA-funded projects.

V4b. Work Plan Review

The Board will receive updates and provided direction on the mural/banner public art project, business attraction strategies, and downtown recycling.

V4c. Gateway Updates

The Board will receive updates and provide direction on negotiating the Phase 2 option, the final change order for the garage construction, the dates to use as the date of substantial and final completion for the garage construction, marketing efforts, and construction schedule.

VII. Outreach Ideas

Commissioners Driggers and Imse met with me to review a slate of suggestions for additional outreach and marketing efforts. The suggestions would dovetail with the outcome of the meetings between GURA and EDComm, and from future direction from City Council. The suggestions include:

- A brochure targeted towards retail business owners that highlight Golden's retail potential and web presence.
- A quarterly, 1 or 2 page newsletter to downtown property owners that very briefly updates GURA's activities and programs.

- A luncheon for downtown property owners and a separate luncheon for downtown business owners to provide a casual venue for information exchange. These would occur towards the end of the year or early 2009.

VI2. GURA Board of the Future

Mayor Smith is interested in re-evaluating the process by which Council makes appointments to the various boards and commissioners. The historical process has been that interested citizens complete a generic application to a vacancy, appear before Council for a brief interview, and then the Mayor and Council make a decision on the application. A new process is now being used whereby each board informs Council of its goals and the characteristics and experiences of future members who would best help the board achieve those goals. GURA is scheduled to meet with Council for this discussion on March 20.

VI3. Office Lease Renewal

The first term of GURA's office lease will expire in May. The lease contains two three year options. I have renegotiated the lease rates for lower payments for the first option than was originally agreed and I have changed the terms to calendar years to facilitate budgeting.