

2008 GURA WORK PLAN
February Update

| Action Items | Budget Category | Project Budget | First Quarter 2008 | Second Quarter 2008 | Third Quarter 2008 | Fourth Quarter 2008 |
|---|-----------------|-------------------|--|---|---|--|
| Redevelopment Projects | | | | | | |
| | | | Board direction needed | | | |
| Community Projects | | | | | | |
| Regional Wireless Network | C | \$ 6,000 | ratify contract; secure financing | installation | installation | installation |
| Arch Reconstruction | C | \$ 10,000 | stakeholder meetings | repair and reinstall | | |
| Original Shopping District | G | \$ 2,500 | issue payment | | | |
| Recycled Art Prize | G | \$ 1,000 | make offer to organizers | | | |
| Public Art on Garage | C | \$ 20,000 | Board direction needed | | | |
| Kiosks | C | \$ 5,000 | | publish RFP | design | install |
| Banner Redesign | P | \$ 2,500 | | publish RFP | select new designs | install |
| Sesquicentennial | C | \$ 10,000 | fund as requested | fund as requested | fund as requested | fund as requested |
| Business Retention & Attraction | | | | | | |
| Public Improvement Grant Program | G | \$ 30,000 | award grants | monitor and reimburse | monitor and reimburse | monitor and reimburse |
| Targeted Business Assistance | G | \$ 20,000 | award grants | monitor and reimburse | monitor and reimburse | monitor and reimburse |
| Web pilot program | P | \$ 7,500 | award grants | monitor and reimburse | monitor and reimburse | monitor and reimburse |
| Streetscape | | | | | | |
| Façade & Alley renovations | C | \$ 100,000 | begin installations | continue installations | continue installations | continue installations |
| Welcome and Speed Signs | P | \$ 5,000 | | | design | install |
| Coors Corridor 13th Ford – Wash | P | \$ 7,500 | continue outreach and evaluation of responses | continue outreach and evaluation of responses | review recommendations with Council and public outreach | implement recommendations and adopt appropriate ordinances |
| Pedestrian-friendly amenities | C | \$ 2,500 | Board direction needed | | | |
| Holiday Lights Upgrade | C | \$ 7,000 | | seek sponsorships | design upgrade | install |
| Communication | | | | | | |
| Web site redesign | P | \$ 3,500 | edit and draft text | review and revise site | | |
| Property owner outreach | C | \$ 2,000 | update list of owners from County and City DB; create GIS system; develop communication plan | implement plan | | |
| Sustainability | | | | | | |
| Energy Efficiency & Renewable Energy | | | | | | |
| Energy & Water Audit Implementation Program | G | \$ 10,000 | award grants | monitor and reimburse | monitor and reimburse | monitor and reimburse |
| Solid Waste & Recycling | | | | | | |
| Downtown recycling bins | C | \$ 5,000 | research | install | | |
| Total | | \$ 257,000 | | | | |